



INTRODUCING OUR COMPANY



INTRODUCING

USEE Media is a company that provides services for brands in marketing planning, promotion, Brand Awareness, Campaign and assisting in finding the right KOL's for brands.

We're here to unlock your brand's full potential—bringing your vision to life through bold ideas, strategic partnerships, and endless possibilities. With a strong focus on transparency, strategic thinking, and consistent growth, we're proud to be driving the future of USA digital industry.



OUR TEAM

Business Development

Our BD - team acts as the perfect matchmakers for your project, ensuring smooth coordination and smart optimization—with style!

Business Administration

We're great with the details. Our support team handles all financial, tax, and legal matters for every campaign—professionally and reliably.

KOL Specialist

We turn creative ideas into reality. Our team is dedicated to delivering every project on time and with great results.

Planner

We blend creative ideas with your goals. Our team brings smart strategies and data-driven thinking to make every campaign effective and impactful.

Content Specialist

We manage accounts and content with purpose. Our team aligns every move with your goals and briefs—using performance data to guide strategy and maximize campaign impact.

WHY USEE MEDIA?



THE CAMPAIGN JOURNEY

DISCOVERY

Gather influencers potentials from various sources.

Previous Campaign

Trending Names

Trending Names

Relevant Industry

SELECTION

Selecting potentials voices who are a good fit.

Brand Fit

Influencers' persona align with message and objectives.

Performance Fit

Influencers are predicted to deliver optimal performance.

Commercial Fit

Influencer rate justifies their performance.

Relationship Fit

Influencer attitude won't risk the project.

IMPLEMENTATION

Selecting potentials voices who are a good fit.

Brief

Crafting the detailed campaign brief.

Deploy

Execute the brief by influencers post.

Alert

Tracking on every influencer compared to the expected KPI.

Boost

Amplify the content to a broader audience.

MONITOR

Optimizing performance through data tracking.

Performance Sheet

Near real-time performance tracking of influencer campaigns

REPORTING

Optimizing performance through data tracking.

Campaign Summary

Breakdown the achieved numbers performance.

Campaign Diagnosis

Evaluating and improving campaign effectiveness

Campaign Predictives

Forecast and optimize outcomes in various campaigns.

Campaign Prescriptive

Tune the insights into specific action.

COOPERATION SCHEME

CPS

CPS business model (Cost Per Sale) is a performance based marketing model where a brand only pays when a sale is made. It's very common in affiliate marketing, especially on platforms like TikTok Shop, Shopee Affiliate, and e-commerce livestreaming.

Paid Cooperation

Awareness Package

Launching new product, rebranding, monthly campaign with Views target. Output short video with yellow cart

Affiliate Package

Provide affiliate with good history sales on Short Video and Livestreaming for per session cooperation and give impression and CTR insight

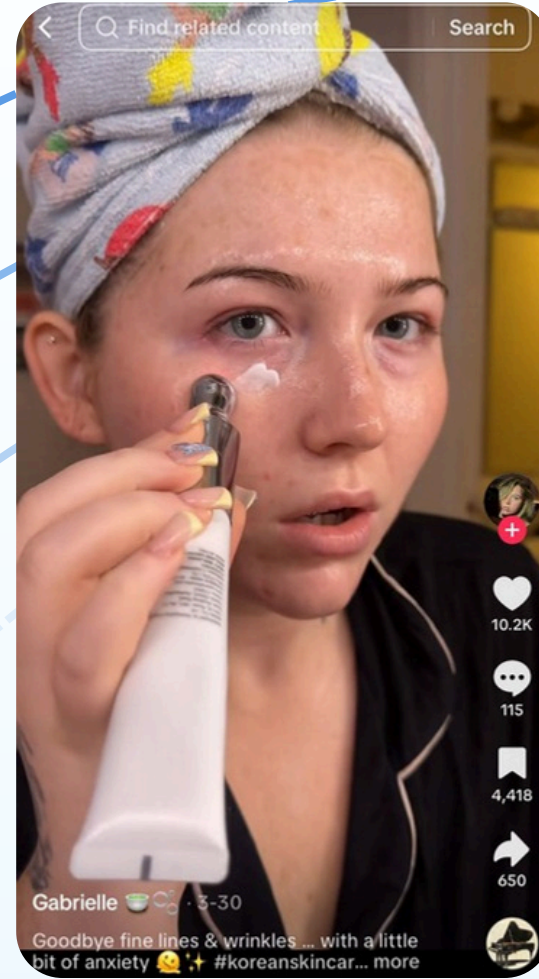
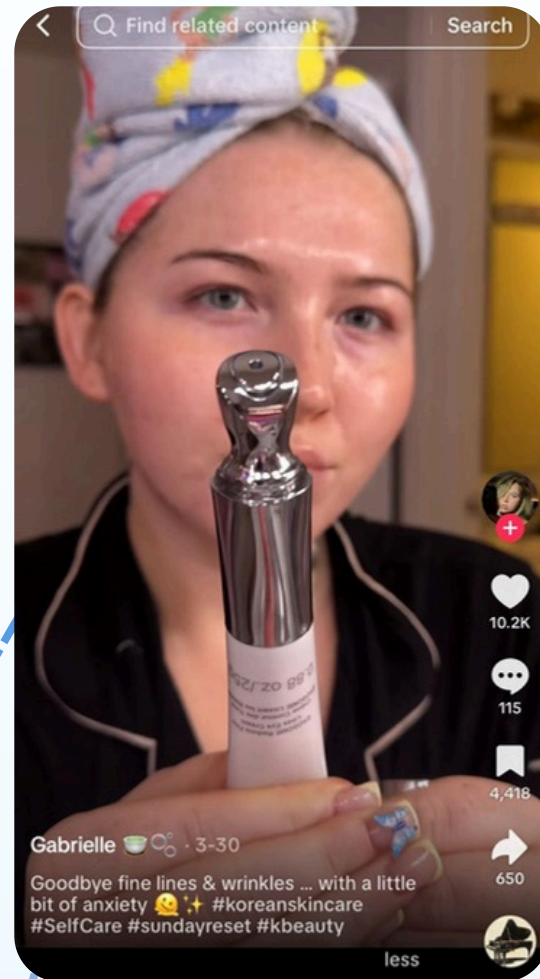
ROI Package

Cooperate by ROI based on USEE Media's analysis with target GMV

OUR WORKS

GUYU

(Awareness Project)

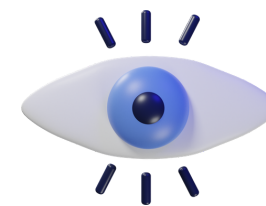


PROJECT SUMMARY

Handling awareness for new product "EXOSOME Eye Cream" with SOW short video and yellow cart.

SCOPE OF WORK

- KOL Management
- Marketing Campaign
- Conversion
- Data Analyze



Total Views

800,000++

SUCCESS STORY

medicube⁺

Growth

4500%

Since

MAY 2026

Dr.Melaxin

Growth

400%

Since

MAY 2026

OUR CREATOR



clarkepayne3.0



komalkariatanna



aandreagracey



gabrielle_conley



alx_deals



emanthei



glowwithdana



THANK YOU

